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06AL61

Sixth Semester B.E. Degree Examination, Dec.2013/Jan.2014
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer FIVE full questions, selecting at least TWO questions from each part.

PART - A

- 1 a. Give two definitions of management and explain the process of management with a neat diagram. (08 Marks)
- b. Explain the contribution of Henri Fayol for Administrative management. (08 Marks)
- c. Comment on management as science or art. (04 Marks)
- 2 a. What is Decision making? Explain the steps in decision making with a neat block diagram. (10 Marks)
- b. Explain in detail, the important steps in planning process. (10 Marks)
- 3 a. Explain the principles of organization in detail. (08 Marks)
- b. Define span of control. Explain the factors determining an effective span of control. (06 Marks)
- c. What is Recruitment? Explain the various sources of recruitment. (06 Marks)
- 4 a. Define Motivation. Explain Maslow's hierarchy of needs theory of motivation. (08 Marks)
- b. State and explain the steps in controlling process with diagram. (07 Marks)
- c. Explain any three techniques of coordination. (05 Marks)

PART - B

- 5 a. Define Entrepreneur. Explain its functions and characteristics. (10 Marks)
- b. Briefly explain the concept of entrepreneurship, explain the steps in entrepreneurial process. (10 Marks)
- 6 a. Define SSI. Explain the characteristics of SSI. (10 Marks)
- b. What are the steps to start a SSI? Explain. (10 Marks)
- 7 a. Define the term Project. Explain the contents of Project Report. (10 Marks)
- b. Explain in detail, the guidelines of planning commission for project report. (07 Marks)
- c. What is project appraisal? Explain any two methods of it. (05 Marks)
- 8 Write short notes on the following : (20 Marks)
- a. Barriers in Entrepreneurship
- b. GATT/WTO
- c. SIDBI
- d. PERT and CPM

Important Note : On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.